

AGENDA

**DOWNTOWN DEVELOPMENT AUTHORITY
WAYNE MEMORIAL HOSPITAL
CONFERENCE ROOM**

FEB. 4TH, 2016

11:00 AM

Call to order and roll call:

Pam Hightower, Chair
Jennifer Reeder, Vice Chair
Joe Ierardi
Rick Peel
Jerilyn Bennett
Linda Lockley- Kelly
Kim Rozier
City Manager, Mike Deal
Mayor, David Earl Keith
Building Inspector, Don Herrin
DDA Director, Maika Kicklighter

1. Approval of minutes
2. **OLD BUSINESS**
 - a. Fire Fund
 - b. 365° Total Marketing – SWOT Analysis
 - i. Feb. 4th at City Hall at 6:30 p.m.
3. **NEW BUSINESS**
 - a. Renaissance Strategic Visioning and Planning Program
 - b. RBDG Revolving Loan Fund
 - c. State of Downtown